

Weddings with Heart

Cocktails, Canapés & Charity Auction Event

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eddings with Heart is a Taranaki based fundraising charity event for the Cameron Clow Trust. Items will be donated by wedding related businesses, in the form of goods and/or services, and will be raffled or auctioned at the event.

Event

Approximately 200-250 guests to attend the event which will be conducted as a cocktail party with guests being served drinks and canapés throughout the evening. Live auctions will run during the function along with the announcement of the winners of the raffles and silent auctions. Additionally there will be spot prizes awarded throughout the evening.

Guests

Brides and grooms [and their friends and family] looking for fabulous items for their weddings and the chance of obtaining them at an excellent price.

Organising Committee

Sonya Cole [Designed Weddings and Events Ltd] 021 476692 sonya@designedevents.co.nz

Jade and Belinda Morgan [About Image] 021 667 421 jade@aboutimage.co.nz

Kate Morgan [Cameron Clow Trust] 021 292 7107 kate@katemorganmassage.co.nz

Charity - CAMERON CLOW TRUST - in support of young sports people

Cameron was a very talented sports person and accomplished athlete. His sporting passions involved rugby, swimming, surf life saving, triathlons and multisport. His dedication and determination saw him represent various sports at high levels, including New Zealand representation.

Complimented by his career of being a teacher, Cameron was passionate about getting children involved in sports and was actively involved in coaching and sport promotion.

Sadly in June 2009, Cameron's life was taken at just 30, but his dreams continue on. The Cameron Clow Trust has been established to support young sports people in their sporting endeavours, by way of financial assistance.

Cameron was born and raised in Taranaki and was always fond of his routes. Applications to the trust are open to any school aged child, residing in Taranaki on an annual basis. Application forms and further details can be obtained from www.cameronclowtrust.co.nz

Promotion and Advertising

Newspaper and radio advertising. Instore or on location literature and displays from participating vendors. Guests will be encouraged to attend the location of the item they are interested in eg reception venue, retail store etc. Website, Twitter and Facebook. All guests will be encouraged to follow the updates and sponsors items will be showcased on the website via a blog which will be promoted on Twitter and Facebook.

Fundraising

Ticket sales, goodie bag sales, raffles, silent auction and live auction. Approximately 250 guests.

Sponsorship Options

Platinum Sponsor | Sponsorship value of \$1,000+

Item will be sold via live auction

Sponsor featured on website [Logo and link to sponsors website]

Sponsor and item featured on blog [Logo, image and text]

Feature in auction booklet [Logo, image and text]

Showcase item at the event by way of static display or live model [depending on item]

[Possibility of mention in newspaper and radio advertising]

Pewter Sponsor | Sponsorship value of \$500 - \$999

Item will be sold via silent or live auction

Sponsor featured on website [Logo and link to sponsors website]

Sponsor and item featured on blog [Logo, image and text]

Feature in auction booklet [Logo, image and text]

Silver Sponsor | Sponsorship value of up to \$499

Item will be used for spot prizes, raffled or sold by silent auction

Sponsor featured on website [Logo and link to sponsors website]

Sponsor and item mentioned on blog

Text only mention in auction booklet

Goodie Bag Sponsor [150 items required]

Each sponsor and goodie bag item will be featured on the "goodie items" page of the website

Items will be part of a continuous "goodies blog"

Sponsor featured on website [Logo and link to sponsors website]

Sponsor and item listed in the auction booklet

Goodie bags will be given to qualifying guests on the evening of the event

Sponsors may choose to donate to more than one category, eg Pewter and Goodie Bag.

There are also exclusive sponsorship opportunities. Please contact the committee to discuss these options further.

We will provide point-of-sale and other promotional material as required.

Sponsors who contract to the event by 30th June 2010 will also be showcased as foundation sponsors.

The committee reserves the right to increase the promotion of specific sponsors and items as they may consider to be in the interests of the event.

We are happy to work with you to meet your requirements regarding sponsorship/promotion so if you have any queries please do not hesitate to contact us.

If you have any queries please do not hesitate to contact one of the committee members